

11th International Conference on Document Analysis and Recognition (ICDAR 2011)

Beijing Friendship Hotel

Beijing, P.R. China

September 18-21, 2011

www.icdar2011.org

Call for Sponsorship

Organized by

IAPR TC10 and TC11

China Association of Automation

Tsinghua University

Institute of Automation of Chinese Academy of Sciences



1. Conference Overview

The 11th International Conference on Document Analysis and Recognition (ICDAR'2011), sponsored by the International Association for Pattern Recognition (IAPR) TC-10 (Graphics Recognition) and TC-11 (Reading Systems), will be held at the Beijing Friendship Hotel, Beijing, China, during September 18-21, 2011.

ICDAR'2011 is co-hosted by Tsinghua University and the Institute of Automation of Chinese Academy of Sciences (CASIA). Both institutions have conducted research in document analysis and recognition for more than 20 years. In addition, ICDAR'2011 is also supported by the CAA (Chinese Association of Automation), the Chinese member society of the IAPR.

ICDAR is the major event of the IAPR Technical Committees TC-10 (Graphics Recognition) and TC-11 (Reading Systems). It is also one of the most visible IAPR Conferences. The previous ones of this series were ICDAR'91 in Saint Malo (France), ICDAR'93 in Tsukuba (Japan), ICDAR'95 in Montreal (Canada), ICDAR'97 in Ulm (Germany), ICDAR'99 in Bangalore (India), ICDAR'01 in Seattle (USA), ICDAR'03 in Edinburgh (Scotland), ICDAR'05 in Seoul (Korea), ICDAR'07 in Curitiba (Brazil), and ICDAR'09 in Barcelona (Spain). ICDAR has become the flagship event in document analysis: the primary avenue by which researchers of all levels of experts gather every two years to share new advances and experiences in the field.

The topics of interest include but are not limited to

- Character Recognition
- Handwriting Recognition
- Graphics Recognition
- Document Image Analysis
- Document Understanding
- Document Analysis Systems
- Basic Research and Methodologies for Document Processing
- Camera-based Document Processing
- Document Databases and Digital Libraries
- Multimedia Documents
- Sketching Interfaces
- Performance Evaluation
- Forensic Documents
- Historical Documents
- Applications

1.1. Venue

The ICDAR'2011 will be held at the Beijing Friendship Hotel. Located in the heart of ZhongGuanCun Hi-Tech Zone, Beijing Friendship Hotel neighbors many world famous tourist sites and universities such as Tsinghua University and Peking University, and the

Summer Palace. It covers a total area of 335,000 square meters of land, of which 200,000 square meters are landscaped in the traditional Chinese garden style. Beijing Friendship Hotel represents classic Chinese architectural elegance and presents most pleasurable views.

Beijing Friendship Hotel has everything (conference rooms, hotels of different ranks, restaurants) in a big yard of over 200,000m². This layout is beneficial for an academic conference: the delegates need not to walk a long distance but still enjoys the green yard. The map of Beijing Friendship Hotel is shown in Figure 2. In the yard, the Buildings No.1, No.2 and No.4 are hotels, the Friendship Palace and the Meeting Hall have big conference rooms, and the Buildings No.7 and No.8 have mid-size meeting rooms.



Figure 1. Beijing Friendship Hotel front view.

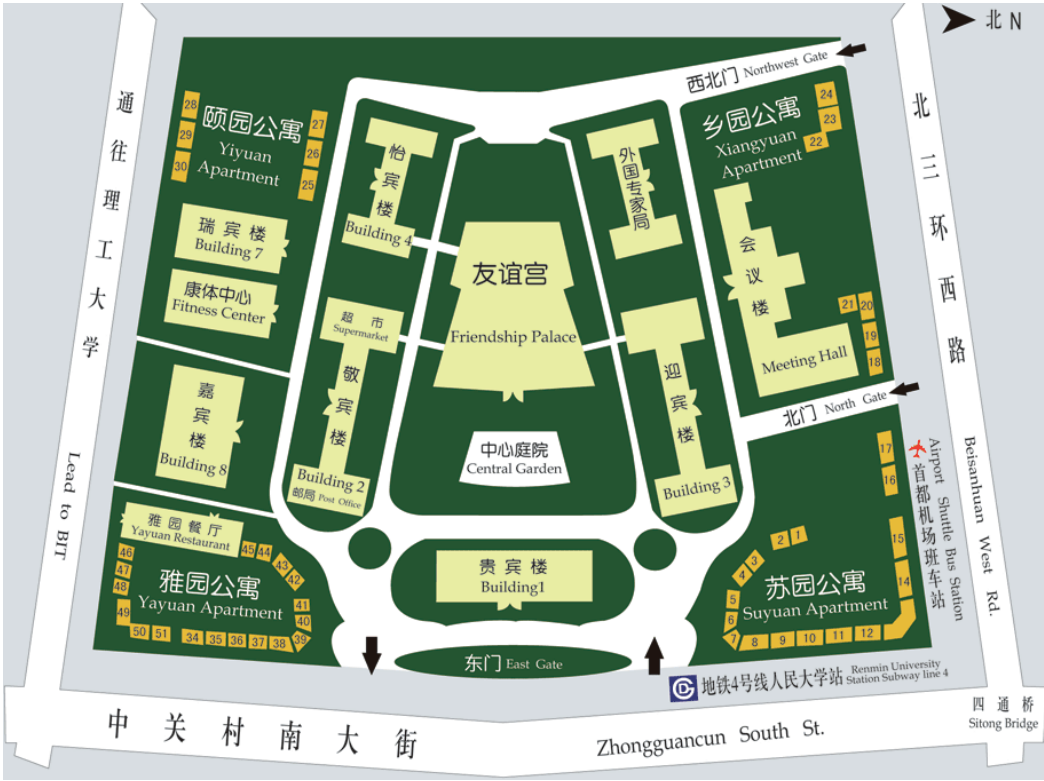


Figure 2. Beijing Friendship Hotel floor map.

Beijing Friendship Hotel is 35km distant from the Beijing Capital International Airport. It takes about 45 minutes by taxi from the Airport to the hotel. Immediately in front of the hotel are a subway station and an airport bus stop. It takes about 60 minutes between the hotel and the airport either by subway (two transfers) or by airport bus (direct transport). The city center is just a 40 minute drive in good traffic. Guests will also find it easy to go to world's renowned Great Wall, the Forbidden City, and the Summer Palace.

More information about the venue and the transportation will be posted on the ICDAR'2011 Webpage (www.icdar2011.org).

1.2. Organization

The ICDAR'2011 will be organized by Tsinghua University and the Institute of Automation of Chinese Academy of Sciences (CASIA).

The Center for Intelligent Image and Document Information Processing (CIDIP) Group of Tsinghua University, led by Prof. Xiaoqing Ding, is a part of the National Laboratory of Information Science and Technology. The CIDIP group has long devoted to research and development in the fields of document analysis, face recognition and biometric technology.

The CASIA (Institute of Automation of Chinese Academy of Sciences) is one of the earliest institutions in China involving pattern recognition and document analysis research. Prof. Cheng-Lin Liu is leading the Pattern Analysis and Learning (PAL) group at the National Laboratory of Pattern Recognition (NLPR). The China Association of Automation (CAA), whose Pattern Recognition and Machine Intelligence Technical Committee is a member society of the IAPR, is affiliated with CASIA.

The conference organization group of the Beijing Friendship Hotel, the proposed venue, will be able to provide meeting services and help in organizing social events (welcome cocktail, banquet, city tour, etc).

The different committee chairs and members have been appointed. Below are the names and responsibilities.

Honorary Chair	Ru-Wei Dai (China)
General Chairs	Xiaoqing Ding (China) Hiromichi Fujisawa (Japan) Jianying Hu (USA)
Executive Chairs	Cheng-Lin Liu (China) Changsong Liu (China)
Program Chairs	Chew Lim Tan (Singapore) Daniel Lopresti (USA) Thomas Breuel (Germany)
Publicity Chairs	B.B. Chaudhuri (India) D. Doermann (USA) Josep Lladós (Spain)

Workshop Chair	Koichi Kise (Japan)
Competition Chair	Wenyin Liu (HK, China)
Tutorial Chair	Mohamed Cheriet (Canada)
Sponsorship Chair	Hiroshi Sako (Japan)
Publication Chairs	Kaizhu Huang (China) Di Wen (China)
Finance Chair	Xinwen Hou (China)
Local arrangements	Changsong Liu, Chi Fang, Liangrui Peng (Tsinghua University) Chunheng Wang, Baihua Xiao, Fei Yin (CASIA)

1.3. Tentative Program

The ICDAR'2011 is expected to receive 400 to 450 submissions, from which some 240 papers are accepted (acceptance rate from 50% to 60%). The tentative schedule includes 102 oral presentations in 21 oral sessions organized as 3 parallel tracks and 138 posters in 3 sessions. The optimal schedule will be determined by the program chairs after paper selection process is completed. Each paper will be allocated five A4 pages in the proceedings, which will be published by the IEEE Computer Society.

In addition to regular presentations, the technical program will contain four keynote speeches (including the lecture of the IAPR/ICDAR Outstanding Award recipient).

The tentative schedule of ICDAR2011 includes the following events:

- ✧ **Main conference.** The main conference runs on September 19-21 (Monday through Wednesday). It has four plenary sessions (award speech and three keynote speeches), three poster sessions and 21 oral sessions in 3 parallel tracks, and a competition session. Each day has four session slots. The plenary sessions and poster sessions are oriented to all attendees, and the oral presentations will be in three parallel tracks.
- ✧ **Workshops and tutorials.** Tutorials and workshops will be organized to run the Sunday before the main conference. These will be self-supporting operations from a budgetary point of view but all logistics support will be provided by the conference organizers upon request from the workshop chairs. Traditional satellite workshops of ICDAR are:
 - ↳ International Workshop of Camera-Based Document Analysis and Recognition (CBDAR)
 - ↳ Web Document Analysis Workshop
 - ↳ IAPR International Workshop on Graphics Recognition (GREC)
- ✧ **Social events.** Two social events will take place: the Welcome Reception on Sunday evening and the Banquet on Tuesday evening. The Welcome Reception will take place at the conference venue. The Banquet will take place at the venue or a place that is emblematic of Beijing.

- ✧ **Exhibitions and Competitions.** We will encourage demos, exhibitions, and contests during the conference. Competitions on different document analysis related problems are usually proposed in ICDAR. A general competitions chair coordinates them, but each competition has its own process. The ICDAR organizers will provide logistics support (call for participation, web, session in the scientific program, competitions awards).

2. Sponsorship Program

2.1. Sponsorship Levels

We propose the following three levels for supporting the ICDAR '2011. We are open to discuss any other type of sponsorship modality.

Level A From 2,000US\$ (13,200RMB) to 4,000US\$ (26,400RMB)

Basic sponsorship

Level B From 4,000US\$ (26,400RMB) to 8,000US\$ (52,800RMB))

Support welcome reception

Level C 8,000US\$ (52,800RMB) or more

Support the banquet

The table below lists the benefits of sponsoring ICDAR'2011. Any other combination of sponsor benefits (sponsor the conference bags, demonstration stands, satellite events, etc.) can be arranged with the ICDAR'2011 organizing chairs.

	Level A	Level B	Level C
Free registration to the conference	1	1	1
Logo on the ICDAR webpage	✓	✓	✓
Logo in posters in visible areas in the conference venue	✓	✓	✓
Announcement and logo in the final program booklet	✓	✓	✓
Logo in the proceedings if signed before June 15	✓	✓	✓
Acknowledge in the proceedings if signed before June 15	✓	✓	✓
Logo on the conference bag	✓	✓	✓
Poster space in the conference area		✓	✓
Demonstration desk in the conference venue		✓	✓
Publicity at the welcome reception		✓	
Publicity at the banquet			✓

2.2. Contact Information

If you are interested in supporting ICDAR'2011 financially, please contact Dr. Hiroshi Sako (Sponsorship Chair)

hiroshi.sako.ug@hitachi.com, +81-3-4235-9521

Dr. Cheng-Lin Liu (Executive Chair)

liucl@nlpr.ia.ac.cn, +86-10-62558820

2.3. Bank Information

Bank name: Agricultural Bank of China

Bank address: (Kexueyuan-nanlu Branch) 95 Zhongguancun East Road, Beijing

Account name: Institute of Automation of Chinese Academy of Sciences

Account number: 11-250101040012109

Swift Code: ABOCCNBJ010